Alliance for Health Promotion

Meeting:
Seventy-first World Health Assembly (A71/1)

Agenda Item:
11.1 Draft thirteenth general programme of work, 2019–2023

Statement:

Honourable Chairperson, Distinguished Delegates,

Thank you for the opportunity to speak on behalf of the Alliance for Health Promotion, an alliance of international NGOs involved in health promotion with an aim to empower communities and individuals to gain ownership over their own well-being and enjoyment of a healthy life.

We support the Thirteenth General Program of Work as presented in draft document EB142/Rev.3, underscoring Sustainable Development Goal 3, which calls for healthy lives and the promotion of well-being for all at all ages, and support the three strategic priorities as set out in the GPW13, namely: Universal health coverage; Address health emergencies and Promotion of healthier populations.

We, the Alliance and our member societies accept your invitation in paragraph 14 to the global health community to work with the WHO in order to optimize the efforts to meet these priorities. The Mission Statement of the Alliance is to empower and involve communities to work on measures to improve health through health promotions.

As stated in items 34, 38, 41 and 42 of the GPW13, health care resources can be a barrier to achieving these goals and priorities. There is strong evidence that the involvement of nongovernmental organizations help to define cost-effective measures to promote healthy living and new care models. As such, we are keen to work with you and to share our expertise to further increase the impact of the implementation of GPW13.

We would like to highlight that financial efficiency and human resource education and support are both required for achievement of goals.

We support the need for healthy living starting before birth, supporting healthy pregnancies, nurturing early childhood development through to nurturing and supportive senior care through to dignity in death.