THE ALLIANCE IN A SNAPSHOT
People Empowered to Live a Healthier Life

- Founded at the 4th International Conference on Health Promotion in Jakarta, 1997 as an Advisory Group
- Evolved into an International NGO registered in Geneva
- Highest international recognition: WHO Official Relations Consultative Status with ECOSOC
- Membership: multisectoral NGOs, academia, other CSO and individuals
- 50 regular members + 1000 on the network
CONNECTING CIVIL SOCIETY FOR HEALTHIER POPULATIONS

Milestones in the history of the Alliance for Health Promotion

ALLIANCE FOR HEALTH PROMOTION

Connecting civil society for healthier populations

"Health Promotion is the process of enabling people to increase control over and to improve their health"
- Ottawa Charter '98

The Alliance's Network

ALLIANCE FOR HEALTH PROMOTION

People empowered to live a healthier life

PROMOTING A HOLISTIC APPROACH TO HEALTH

Visit allianceforhealthpromotion.org to learn more.
Work Collaboration WHO - A4HP

• 2015 - The Alliance admitted into Official Relationship with WHO
• Strategic areas of work collaboration 2021-2023 set in accordance with the WHO 13th General Programme of Work (GPW13) and Programme Budget
• Aim: to contribute to the Strategic priority 3
  One billion more people enjoying better health and wellbeing
• Activities will address the determinants of health, multi-sectoral actions and healthy settings within Health in All Policies
• Focus areas of collaboration:
  Health Literacy, Health-promoting Schools and Social Determinants of Health
Highlights of the 10th Global Forum, October 2020
“To help positioning health promotion and public health in global development in a changing environment”

1. There is an urgent need to better organise civil society actors, in particular NGOs and academia for impactful Health Promotion

2. Mechanisms need to be put in place between WHO and Civil Society in order to facilitate coordinated action in order to increase the wellbeing of population groups and thus, deliver on SDG3

“WHO has made fostering healthy populations one of our highest priorities, but we can only achieve our goals with your support. That’s why I agreed to set up a working group on health and well-being involving leading civil society organizations engaged in health promotion” by Dr Tedros Adhenom Ghebreyesus

Opening remarks at the 10GFHP, October 2020

3. A highly committed future leadership of health promotion needs to be put in place taking advantage of the driving force of young people in any development process and pushing forward Health Promotion
4. We need to continue to define Health Promotion in an unrestricted way, not as a discipline but as a state of mind

5. Seeking solidarity and alliances with Civil Society players around One Health. Going beyond human health.

6. Running effective advocacy aiming at mobilizing communities around the big issues that impact on public health, environmental safety, climate change and equity

7. Access to Tools and resources are indispensable for building capacity so that civil society can provide meaningful contribution and deliver on the key determinants of health (social, environmental, political, economic, commercial or digital)

8. Reorienting the health system to not only recognize the role of health promotion in pandemic preparedness and response, but also to be resiliently health promotive
Advocacy Opportunities

• WHO Governing bodies sessions including
• 74th World Health Assembly, 24 May - 1 June 2021 – opportunity for joint statements
• Pre-WHA informal meeting Non-state Actors - Member States – WHO Secretariat 20-22 April 2021
• WHO-Civil Society Working Group (WHO-CS WG) on Climate and Health (Alliance is a founding member) Opportunity to contribute to the COP26 Report and participate at the UN Climate Change Conference, Glasgow, 1-12 November 2021
• ECOSOC High-level Segment 13-16 July 2021. Theme of the 2021 High-level Political Forum (HLPF) on "Sustainable and resilient recovery from the COVID-19 pandemic, that promotes the economic, social and environmental dimensions of sustainable development”. Written statement submitted
• UN General Assembly UNGA76, New York, 14-30 September 2021
Welcome to the Alliance for Health Promotion

Supporting individuals and communities to take control of their health