“Health Promotion is the process of enabling people to increase control over and to improve their health”

- Ottawa Charter 1986
The Alliance for Health Promotion was founded as an NGO Advisory Group to the World Health Organisation (WHO) in Jakarta at the 4th International Conference on Health Promotion in 1997. Over time, it has evolved into an International non-governmental organisation with a registered office in the State of Geneva, Switzerland, since 2008. The Alliance is in Official Relations with the WHO and is in Consultative Status with the Economic and Social Committee of the United Nations (ECOSOC).

**WHO WE ARE**

**OUR MISSION**

- Connecting and catalyzing Civil Society Organizations
- Promoting a holistic approach to health
- Translating global declarations into local actions

**WHAT WE DO**

- Advocacy
- Knowledge Sharing
- Partnership Building and Networking
- Awareness Training
HOW WE DO IT

Global Forums on Health Promotion
Briefings in the World Health Assembly
Regional Workshops in India and Kenya
Consultations at the WHO Executive Board

The Alliance also supported and developed several projects in Africa and Asia, organised more milestone events prior to the World Health Assembly such as the Health Promotion Day and Seminars. Those events consistently take place in prestigious settings in Geneva such as the WHO, the UN Palais, the Graduate Institute, the Biotech Campus and CICG.

THEMES COVERED

Universal Health Coverage
Local Knowledge
Equity and Determinants of Health
Health in All Policies
Climate and Health
Non-Communicable Diseases
Technology and Innovation
Primary Healthcare
Health Literacy
THE ALLIANCE NETWORK

Members of the Alliance operate in various fields including education, health co-operatives, women and student organisations, academic institutions and scientific societies, both in rural and urban areas.

45
Members
Organisations and Individuals

130
Partners
operating around the world

700
Health Experts
in the Alliance's global network

60
Countries
reached through the network

GOVERNANCE

The Alliance holds Annual General Meetings for its members, regular Board meetings and elections every two years. The accounts of the Alliance are audited every year.

JOIN THE ALLIANCE NETWORK!

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