

ALLIANCE FOR HEALTH PROMOTION NEWSLETTER



A Landmark Event: The 14th Global Forum on Health Promotion

Organized by: Alliance for Health Promotion in collaboration with WHO, IFMSA, and IPSF, with sponsorship from Life University

21 November 2024

The 14th Global Forum was a resounding success, marking a milestone in the history of the Alliance for Health Promotion. With over 1,000 participants from across the world joining via Zoom and the WHO Global Health Promotion Hub, the event showcased the power of collective effort and local health promotion initiatives contributing to shaping the global health scenario. The discussions were vibrant, the networking invaluable, and the commitment to health promotion evident in every session.

The keynote speaker, **Prof Ilona Kickbusch** set the stage for the theme, "**Digitalization as a Growing Determinant of Health and Well-being: Getting It Right**" and for thought-provoking discussions on how digital tools can promote equitable health systems.

The keynote speech is available on the [DTH-Lab website](#)

All other presentations are accessible through the [Global Health Promotion Hub](#)

This forum reaffirmed the Alliance's pivotal role in driving change and fostering collaboration across borders.

A New Chapter: The Alliance's Board Members

The Annual General Meeting (AGM) held on 20 November 2024, paid tribute to the outgoing Board members Dr Hussein Elsangak from Life University, Audrey Wong, IPSF and Salman Kahn, IFMSA and elected a new Board as follows:

- President: Dr. Elizabeth Cherian (Lakeside Centre for Health Promotion, Bangalore, India)
- Vice-President: Dr. Robert Scott (Life University, GA, USA)
- Treasurer: Mr. Roger Bertrand (Individual Member, Québec, Canada)

Board Members:

- Ms. Michelle Kirkbride (NorWest Co-op Community Health, Canada)
- Mr. Bernard Kadasia (Individual Member, Kitale, Kenya)
- Ms. Veronica Shiroya, PhD (Individual Member, Heidelberg University, Germany)
- Mr. Gava Tsaqif A. Rayshum (International Pharmaceutical Students' Federation, IPSF)
- Mr. Jaber Oufkir (International Federation of Medical Students' Associations, IFMSA)
- Secretary: Ms. Gabriella Sozanski (Individual Member, WHO Focal Point, Switzerland)

Their leadership will steer the Alliance toward greater **impact** and **sustainability**.

“EQUIT-AI”: Advancing Equitable Global Health Promotion and Well-being through AI

The Alliance’s Project Team has developed a Research Proposal for potential funding from EPFL Lausanne. The general purpose of the Geneva AI initiative is to harness the full potential of AI in addressing global challenges. It aims to provide international NGOs based in Geneva with access to cutting-edge AI expertise and resources from EPFL, in order to help enhance their operational effectiveness and mission impact.

WHO’s Recognition: Official Relations Extended

The World Health Organization’s 156th Executive Board meeting, held from February 3–11, 2025, confirmed the renewal of the Alliance’s official relations with WHO. This extension is a testament to our continued contribution to global health promotion and advocacy. It ensures that our collaborative efforts with WHO and other global stakeholders remain strong, enabling us to amplify our impact on health policies and practices.

Strengthening Partnerships: IFMSA & IPSF Collaboration

Our engagement with key international students organizations, the International Federation of Medical Students’ Associations (IFMSA) and the International Pharmaceutical Students’ Federation (IPSF), is deepening. The Alliance is proud to sponsor IFMSA’s pre-World Health Assembly workshop, with meeting rooms secured at the Innovation Park from May 12–18 2025. Meanwhile, IPSF has submitted a partnership and membership request for a pilot project in the Philippines under the Health Promotion Programme. These collaborations reinforce our commitment to youth-led health initiatives and global outreach.

Global Engagement: The International Peace Conference & Beyond

The Alliance has been invited to participate at the International Peace Conference to be held on 25 March in Bangalore, India, a crucial platform for promoting health as a cornerstone of peace and development.

Our international engagement continues with key events on the global health calendar, ensuring that the Alliance remains at the forefront of discussions shaping the future of health promotion. Please find attached a list of major [international events for 2025](#) or on the page 3 of the Newsletter. For further information, feel free to reach out to us at secretariat@alliance4healthpromotion.org.

Stay connected with us as we move forward with these exciting initiatives. The Alliance remains dedicated to fostering partnerships, driving innovation, and advocating for global health promotion. Thank you for your continued support and engagement.

Our website is currently under reconstruction with the help of Life University — renewing for you! In the meantime, our temporary website is available at <https://www.allianceforhealthpromotion.org>. Stay tuned for a fresh and improved experience coming soon.

Warm regards,
Alliance for Health Promotion

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Calendar of International Meetings 2025

Date	Event	Venue
January 20–24	55th World Economic Forum	Davos
February 3-11	WHO 156th Executive Board session	Geneva
February 5	Partnership Forum of the ECOSOC	New York
February 20-21	8th Global Public Health Conference	Bangkok
March 10-21	CSW, Commission on the Status of Women, 69th session	UNHQ New York
March 12-13	UN The Development Cooperation Forum (DCF)	
March 25	World Peace and Security Conference	Bangalore
April 7-11	Global Public Health Week	
April 7	World Health Day	
April 28-May 1	ECOSOC Forum on Financing for Development Follow-Up	New York
May 19-27	World Health Assembly, 78th	Geneva
June 16-19	2025 International Health Promoting Campuses Conference	
June 16-July 11	Human Rights Council 59th session	Geneva, Palais des Nations, Room XX
June 30 –July 3	4th Intl Conference on Financing for Development	New York City
July 14-23	ECOSOC, High Level Political Forum, HLPF on Sustainable Development	UNHQ New York
July 21-24	The UN High-level Segment of ECOSOC , including the three-day ministerial segment of the HLPF	UNHQ New York
July	Health Promotion Workshop	Bangalore
August	Regional Health Promotion Workshop	Kitale, Kenya
August 25-29	WHO Regional Committee meeting Africa (75th)	tbd
Mid-September	World Trade Organization, WTO Public Forum	Geneva
September 8-12	WHO Regional Committee for South-East Asia (78th)	tbd
September 9-17	80th session of the UN General Assembly (UNGA 80) including HLM on NCDs, Sustainability Week, Summit 2025	UNHQ New York
September 23	High-level General Debate UNGA 80	New York
September 29-October 3	WHO Regional Committee for the Americas (77th)	Washington D.C.
October 12-14	World Health Summit	Berlin
October 13-16	WHO Regional Committee for the Eastern Mediterranean	tbd
October 20-24	WHO Regional Committee for the Western Pacific (76)	tbd
October 28-30	WHO Regional Committee for Europe (75th)	tbd
November 4-6	2nd Summit for Social Development	
November 7-8	The 2025 Octagon Conference of Life University's CHARLI and Alliance for Health Promotion	Marietta, GA, USA
November 12-14	18th European Public Health Conference (Investing for Sustainable Health and Well-being)	Finlandia Hall, Helsinki, Finland
November 10-21	The 2025 UN Climate Change Conference COP 30	Belém, Brazil
November 22-23	The G20 Johannesburg Summit will be the twentieth meeting of the Group of Twenty (G20)	
November 24-25 (tbc)	15th Global Forum on Health Promotion	Geneva

